

Goals:

Graphic Designer;
Designer Interactive (art management, art director);
Develop of the applications and web interfaces,
Creation of advertising campaign and on-line media;
Architecture of Planning Information and internet usability in the web2.0 e W3C standards.

Academic/ University Studies:

2008 – Design – Graduate in Graphical Design

5th period – **incomplete and still studying**

UTP – Universidade Tuiuti do Paraná.

2005 – Industrial Design – Visual Programming

2nd year - incomplete

UnicenP - Centro Universitário Positivo.

2003 - Certified by Adobe (Macromedia) – ENG.

160 hours in the following modules:

- Art Director,
- Advanced Flash – ActionScript 2.0;
- XHTML/CSS
- 3D Creation and modeling

Knowledges:

Leadership in projects for creating web;

Brand/Identity design, Interface design and illustrations, Cartoons, Vectors, Storyboards / Animations;

Web Development Softwares and Graphical Edition:

Photoshop, *Fireworks, *Flash, *Dreamweaver, Illustrator, 3D Studio MX.;

Action script 1.0 – Intermediate level;

Action script 2.0 – Basic level;

XHTML, CSS, web standars, accessibility;

Interactive Video Edition – Basic level;

Wireframes and Sitemaps;

Intermediate English

Job Experience Currently:

2005 - 2008 - Midiaweb Inteligência Interativa

Website: www.midiaweb.com.br

Occupation: Art Director (Interface Designer)

Main Costumers and descriptions:

→ HSBC Bank:

Internet banking development and on line communication campaigns, relates HSBC products with their costumers.

→ Kraft-Foods:

Visual ID conception, animations, games, illustrations and the whole digital material from the “Clube do Bocão” portal - Royal trademark;

Hot site launching creation – “Club Social Sabores” and on line marketing - “Philadelphia”, “Club Social Coolture” and “Pascoa Lacta” (Lacta’s Easter).

→ GVT (global village telecom):

Intranet visual and digital ID creation , sales channel “E-Vendas GVT”,

Creation of on line marketing campaigns - Vono;

→ Clube Atlético Paranaense:

Re-design of the current portal from the soccer team – Atlético Paranaense.

On line marketing campaigns with different promotional actions for the portal visitors.

(www.atleticopr.com.br)

About:

João Paulo Teixeira da Silva (Art Director, Designer, Illustrator, Interactive Designer, Graphic Designer), 23 years old, was born in Curitiba, state of Paraná – Brazil.

Has 6 years of experience with development and creation online medias and interactive campaigns.

Very careful about the new perspectives of the web market and everything related with internet in general.

Looking for an opportunity to express all my ideas and creativity in projects with challenges of professional growth.